

FOR IMMEDIATE RELEASE

Sandy Alexander Expands Into Wide & Grand Format

Clifton, NJ; June 15, 2010 – Sandy Alexander announced today the expansion into the wide and grand format marketing arena. Sandy Alexander has entered the marketplace through the acquisition of state-of-the-art equipment and the addition of several senior executives from a New York based manufacturer.

Mike Graff, President & CEO of Sandy Alexander stated, “Expansion into the over \$10 billion wide and grand format marketing arena is a natural progression for Sandy Alexander’s long term strategic growth. With the addition of large and grand format, Sandy Alexander now can provide our clients with the broadest array of value added marketing and printing solutions in the graphic communications industry.”

Brian Madigan will be the General Manager of Sandy Alexander’s wide and grand format division. Brian has been in the printing industry for 22 years, 13 of which were in wide format printing. His experience, along with state-of-the art equipment including 3 meter and 5 meter, 6 color + white printers provides Sandy Alexander with the highest quality and most advanced technology in the industry.

“Further, Sandy Alexander brings our scientific color expertise to the large format market where color accuracy and consistency has been a major concern to customers”. Mike continued, “Our advanced color management workflow will allow clients to maintain color consistency and brand equity across a multitude of platforms from the smallest postcard to stadium banner wraps and everything in between.”

Additionally, Sandy Alexander’s dedication to environmental leadership will continue with this new endeavor. Sandy Alexander’s wide and grand format printers will use UV inks – considered to be the most environmentally friendly inks with virtually no VOC emissions.

Sandy Alexander’s wide and grand format offerings will include: stadium banners, vehicle wraps, billboards, retail signage, transit graphics, event and tradeshow graphics, pole banners and more, all of which will be available on a multitude of substrates.

About Sandy Alexander:

Sandy Alexander Inc. is the country’s largest, independently owned, high-end commercial graphics communications company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida and Staten Island, New York. A Partner of the EPA’s Climate Leaders program, EPA’s Green Power Partnership and the EPA’s Green Power Leadership Club, Sandy Alexander relies on certified, clean, wind-generated electricity to meet 100% of the electrical needs. For more information, please visit www.sandyinc.com or call Doug Hazlett at 973-470-8100