



PRESS RELEASE

For immediate release

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Sales Executives join Sandy Alexander

Clifton, New Jersey – July 7th, 2009. Sandy Alexander announced that a group of sales executives formerly of Hammer Press have joined the organization. The announcement was made today by Michael Graff, CEO.

“We have always respected Hammer Press” stated Mike Graff. “This group brings a wealth of sales experience, knowledge and professional relationships to the Sandy Alexander family. Further, combining their experience with Sandy Alexander’s industry leading position and broader product portfolio brings greater value to Hammer’s clients”.

The expansion of the sales team reflects Sandy Alexander’s strength and commitment to continued growth in the graphic communication marketplace through expansion via new technology and innovation, the addition of new sales personnel, or in a different scenario mergers and acquisitions.

About Sandy Alexander:

Sandy Alexander Inc. is the country’s largest, independently owned, high-end commercial graphics communications company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida, and Staten Island, New York. A Partner of the EPA’s Climate Leaders program, the EPA’s Green Power Partnership and the EPA’s Green Power Leadership Club, Sandy Alexander relies on certified, clean, wind-generated electricity to meet 100% of the electrical needs. For more information, please visit www.sandyinc.com or call Doug Hazlett at 973-470-8100.