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Sandy Alexander Launches New manroland DirectDrive Sheetfed Press

Sandy Alexander, a leading print and communications provider announced today the start-up of their new state-of-art manroland DirectDrive sheetfed press. This groundbreaking new press is a valuable addition to Sandy Alexander's industry leading printing portfolio which ranges from 7 color digital presses to Out-of-Home wide and grand format printing.

Mike Graff, President & CEO stated, "The manroland R700 Direct Drive provides Sandy Alexander with one of the most advanced sheetfed presses in the world. The new press enhances our industry leading color and detail, while simultaneously increasing productivity. Many Fortune 500 companies have partnered with Sandy Alexander for years leveraging our industry leading color expertise and technology. The new press brings even more added value quality and production to our customer's marketing efforts."

After an extensive examination of the marketplace by Vincent Pinzone, Chief Technology Officer and VP of Manufacturing, Vincent determined that, "The manroland 700 is the first press in the Americas that is equipped with both In-Line Color Pilot and System Brunner Instrument Flight. The innovative new press accurately measures the color on a printed piece, and then sends any necessary adjustments to all units on the press simultaneously. Since Sandy Alexander has been the leader in development of color management for decades the new press is a logical step in the evolution of Sandy Alexander's technology."

Additionally, the press increases capacity and improves efficiency because the press provides the fastest makereadies in its class while simultaneously changing plates. It also allows for electronic on-the-fly print length adjustments, for additional productivity savings.

Vince Lapinski, CEO of manroland North America commented, "Sandy Alexander has long been recognized as one of the premier printers in North America. They have been able to focus on their customers while also improving internal efficiency and quality assurance via technology. The manroland DirectDrive sheetfed press will continue to provide these added value components meeting or exceeding the needs of Sandy Alexander's high-end clients".

About Sandy Alexander:

Sandy Alexander Inc. is the country's largest, independently owned, high-end commercial graphics communications company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida, and Staten Island, New York. A Partner of the EPA's Climate Leaders program, the EPA's Green Power Partnership and the EPA's Green Power Leadership Club, Sandy Alexander relies on certified, clean, wind-generated electricity to meet 100% of the electrical needs. For more information, please visit www.sandyinc.com or call Doug Hazlett at 973-470-8100.