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Two Senior Sales Executives join Sandy Alexander

Clifton, New Jersey – January 12, 2010. Sandy Alexander announced the addition today of two senior sales executives – Steve Longo and Hansford Ray to Sandy Alexander’s industry leading sales team.

Steve Longo and Hansford Ray both reside in Dallas, Texas. Both executives have a history of long-term customer relationships with leading Fortune 500 companies and join Sandy Alexander from a high-end Midwest printer. Steve Longo will be responsible for national sales development and Hansford will be responsible for the Texas marketplace.

Mike Graff, President & CEO of Sandy Alexander stated, “Each has demonstrated the characteristics essential to be successful in our industry and are recognized by their peers/customers as leaders and true professionals in every way. I am confident that the addition of these gentlemen to the Sandy Alexander family will increase our sales effort and put our company in an unrivaled position as a graphic communication specialist.”

The further expansion of the sales team reflects Sandy Alexander’s strength and commitment to continued growth in the graphic communication marketplace via new technology and innovation, the addition of new sales personnel, and future mergers and acquisitions.

About Steve Longo: Steve Longo was born in Astoria, Queens and grew up in California. Steve attended Pepperdine University on a baseball scholarship and played in the 1979 College World Series. After college, Steve played two years of professional baseball for Pesaro Scavalini in the Italian Baseball league. Steve has been in the printing industry for 18 years. Steve and his wife Jan have been married for 23 years and have two children.

About Hansford Ray: Hansford Ray was born and raised in McKinney, Texas, north of Dallas. Hansford attended Texas Tech University and has been in the printing industry for over 35 years doing business in Texas, California, New York and Detroit. Hansford has been married for over 40 years with 3 children.

About Sandy Alexander:

Sandy Alexander Inc. is the country’s largest, independently owned, high-end commercial graphics communications company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida, and Staten Island, New York. A Partner of the EPA’s Climate Leaders program, the EPA’s Green Power Partnership and the EPA’s Green Power Leadership Club, Sandy Alexander relies on certified, clean, wind-generated electricity to meet 100% of the electrical needs. For more information, please visit www.sandyinc.com or call Doug Hazlett at 973-470-8100.