



PRESS RELEASE

For immediate release

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Sandy Alexander Expands Special Effects Print Capabilities with Azuna 3D Technology

CLIFTON, NEW JERSEY – March 23, 2009 –Sandy Alexander Inc., announced today it is expanding its portfolio of special effects print technologies by licensing a patented three-dimensional (3D) design and printing technology from Azuna LLC, based in Jenkintown, Pennsylvania. Mike Graff, Sandy Alexander’s President said, “We have seen substantial growth in the use of special effects, responding to our clients’ desire for more impactful and imaginative marketing pieces, to help breakthrough all the clutter in the marketplace. The 3D technology joins Sandy Alexander’s broad portfolio of special effects and unique substrates.

Azuna 3D technology produces high-quality, four-color imagery with uniquely deep dimensional effects on recycled polypropylene (PP) plastic substrate. Sandy Alexander will offer Azuna state-of-the-art specialty print technology through its extensive web, sheetfed and digital facility located in Clifton, New Jersey for customers in the corporate communication, cosmetic, pharmaceutical, automotive, advertising, and promotion industries.

For more information about special effects and specialty printing services and Azuna 3D technology, contact Doug Hazlett, Vice President of Marketing, at (973) 897-4045 or dhazlett@sandyinc.com

About Sandy Alexander:

Sandy Alexander Inc. is the country’s largest, independently owned, high-end commercial graphics communications company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida, and Staten Island, New York. A Partner of the EPA’s Climate Leaders program, the EPA’s Green Power Partnership and the EPA’s Green Power Leadership Club, Sandy Alexander relies on certified, clean, wind-generated electricity to meet 100% of the electrical needs. For more information, please visit www.sandyinc.com

About Azuna

Azuna LLC, headquartered in Jenkintown, Pa., is a new media company providing patented 3D design and printing technology for high-end packaging, point of purchase, ad inserts, direct marketing, printing and promotional applications. For more information, please visit www.azuna.net.